

Intranet vs digital workplace why choose?



 **Workspace365**

Everything simplified.



An intranet acts as a centralised information-sharing platform where teams can connect, collaborate, and innovate. But finding the right fit for an organisation isn't always a straightforward process. If your intranet isn't fully integrated into your overall digital workplace, employees will have difficulties locating the resources, information, and tools they need.

Combining an intranet with a well-structured, adaptive digital workplace can simplify work processes and enable your teams to maintain focus and reach peak performance levels.

Intranet vs digital workplace

Many people view their intranet and their digital workplace as separate platforms serving different purposes. HR and communication managers often feel as though they must choose between having a dedicated intranet or a well-structured digital workplace.

Although these tools can both stand alone, they can also complement each other. By integrating the two, you can provide your teams with a powerful platform that opens up new ways of working. **Integrating your intranet within a digital workplace can supercharge productivity, enhance connectivity, stimulate innovation, and boost engagement.**

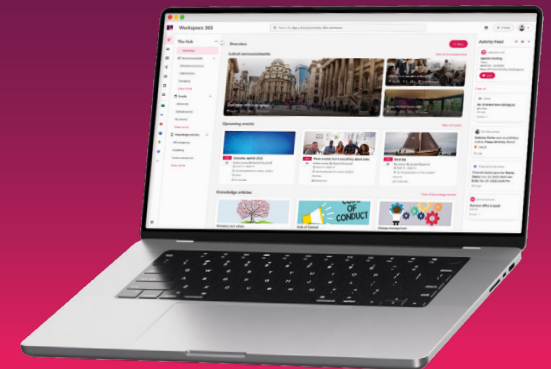
Workspace 365 can help you merge your intranet into your digital workplace to create a dynamic, agile, and streamlined business environment.

What is an intranet?

Early intranets were basic web pages that simply gave employees access to information. As the World Wide Web developed, so too did the capabilities of intranets. Eventually, intranets moved away from on-premises client-server applications to become true web portals. With this development, the only software a company required to install an intranet was a web browser. Intranets became more powerful, more affordable, and much easier to implement.

Since the 2000s, traditional intranets have developed into modern intranets.

Instead of being static, top-down data repositories, modern intranets provide employees at all levels of an organisation with a way to share information. They serve to **streamline communication, boost employee engagement levels, and enhance productivity.**



Why do organisations use an intranet?

With the rise of remote and hybrid working models, more companies are seeing the value of dedicated intranets.

An intranet enhances productivity and communication at all levels of an organisation. Well-designed intranets **break down information siloes and encourage cross-departmental collaboration**. They help employees to find relevant information quickly and easily, ensure all employees are kept informed of important announcements and developments.

Intranets can also provide a platform for employees to receive feedback and recognition, **boosting engagement** levels and strengthening company culture.

Security is another important feature of intranets.

Intranets are walled gardens, so sensitive corporate data can be kept safe. Admins can control levels of access for specific users and implement strict security measures.

To be truly effective, an intranet has to be **personalised** to the needs of individual employees. Otherwise, employees will find themselves overwhelmed with information and become lost in a maze of applications. If an intranet is not optimised to be user friendly and individually personalised, employee productivity levels drop and frustration levels rise. People become disconnected from their colleagues, disenfranchised from their employers, and dissatisfied with their roles.



What is a digital workplace?

A **digital workplace** is much more than just a portal to applications. It allows you to **combine legacy systems with the cloud, enhances the Digital Employee Experience (DEX) and breaks down information siloes.**

It's a centralised platform where employees can access a suite of digital applications and communication tools. Everything that an employee needs to complete their tasks, stay up to date with the latest company news and communicate with their colleagues should be at their fingertips.

As fully remote or hybrid working models have become the norm, creating an efficient digital workplace is now essential for any organisation.

Every organisation is different, and every employee has their own way of working. So, creating a digital workplace that really works for everyone and aligns with overall organisational goals isn't easy. With **Workspace 365, you can develop a digital workplace that provides your employees with everything they need.**

Modern organisations need to be agile and dynamic. Your teams should be able to access the digital workplace whenever they need to, using whatever device they have at their disposal. With Workspace 365, you can work from any device, at any time, anywhere on the planet.



We are dedicated to simplifying the IT landscape and providing companies with truly customised digital workplaces. Our solutions integrate legacy and cloud applications to enhance collaboration and create a unified digital experience.

Why do organisations use a digital workplace?

Maximising productivity, eliminating waste and ensuring integration and interconnectivity are increasingly crucial for organisations. **An efficient and fully customised digital workplace improves productivity, enhances performance, and greatly lowers operating costs.** If it has the right digital workplace solution, an organisation can provide its people with a flexible, powerful, and adaptable work environment.

Employees often have to find their way through a huge amount of digital noise to access the tools and information they need. Managing different log ins and authentication processes, switching between screens and apps, and simply not being able to find relevant resources wastes time and raises frustration levels.

Our digital workplace is clutter-free, personalised, easily accessible, and simple to navigate. We get rid of the complexity and filter out the noise to provide people with a straightforward, sensible, and efficient digital workplace.

Why combine your intranet with your digital workplace?

Combining your company intranet with the digital workplace environment creates a unified, secure, single source of content and tools.

This way, employees can access everything they need with just one single log in. All the information that an employee requires is located within the same ecosystem as their digital tools and communication apps.

The cohesion between informational sources and apps enhances **employee engagement** and boosts adoption rates. Employees can easily navigate and utilise the various features offered by both the intranet and the suite of digital workplace tools.

This centralisation of both data and applications helps to create a more interconnected and productive working environment. This can cause a significant rise in employee satisfaction levels contributing to a stronger, more positive company culture.

There's no need to choose between having either an intranet or a digital workplace. And there are very few benefits to maintaining them as separate entities. The best course of action is to fully integrate your intranet into your digital workplace and thereby drastically expand the capabilities of both.

How Workspace 365 can help you harness your digital tools

Despite the many benefits of combining a central information-sharing platform with advanced collaboration tools and functional apps, many businesses still fail to do so. Achieving the seamless integration of an intranet within a digital workplace can seem like a daunting and hugely complicated undertaking. Unfortunately, for this reason, many companies deprioritise the integration of their digital assets.

This is where Workspace 365 can bring real value to your organisation. **We specialise in simplifying digital environments for companies of all sizes across a broad range of industry sectors. We can develop a fully customised**

digital workplace with centralised access to all your necessary applications, company information, and personal documents.

The Hub is one of our most popular features for enhancing communication. This powerful Hub streamlines internal communication, improves collaboration, increases productivity, and enhances your Digital Employee Experience.

As well as the powerful capabilities of **the Hub**, Workspace 365 offers you a range of other products that can further enhance your digital workplace and stimulate employee engagement and the DEX. Such as the **Address Book**, **Birthday app**, and integrations with **Viva Engage**, and **Microsoft Teams**.



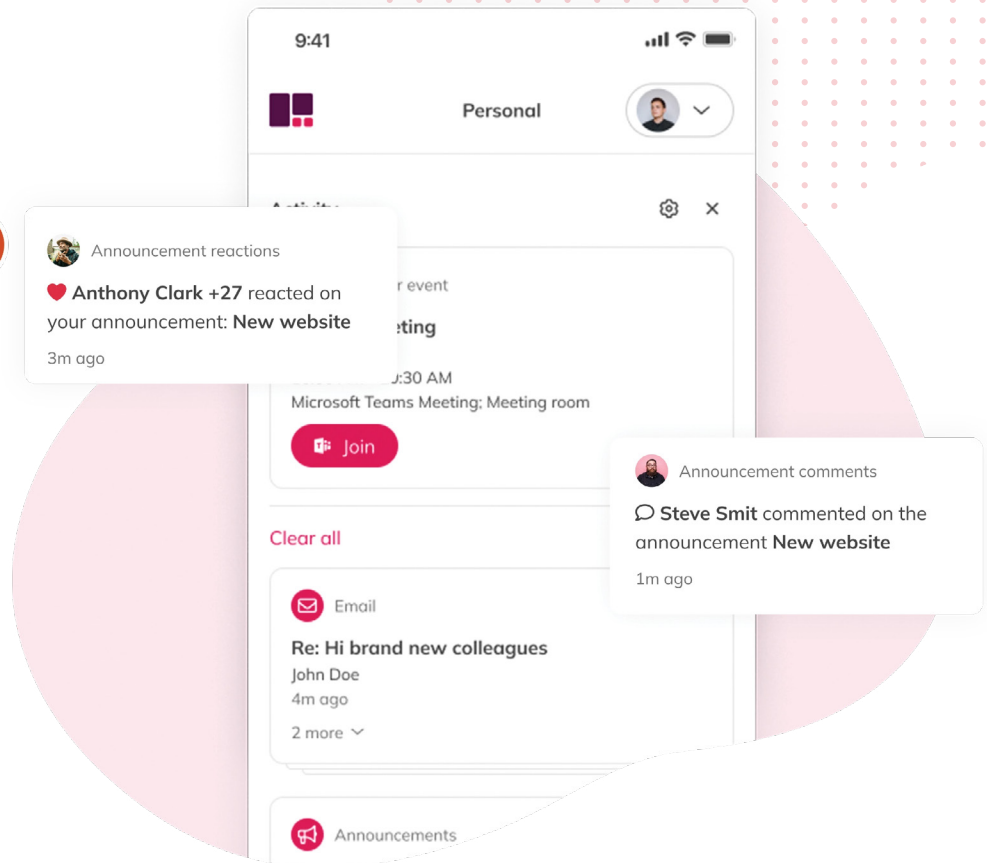
You can add the Address Book so colleagues can find each other instantly, encouraging collaboration and enhancing teamwork across departments. The Birthday app builds company culture and fosters employee engagement by keeping everyone up to date with upcoming birthdays.

Workspace 365 for your organisation

Workspace 365 can integrate all your digital tools and your intranet into one simple, intuitive interface. With Workspace 365, your teams will always have easy access to everything they need, no matter where they are or what device they are using.

You don't have to choose between a digital workplace and an intranet. Your teams don't have to struggle with overly complex digital working environments.

Empower people to do what they do best without distractions. Make sure your business gets the most from its tools and its people.





Everything simplified.

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